

## Madrona Community Council minutes, April 3, 2018

In attendance: Tom Kiene<sup>3e</sup>, Kristina Darnell, Rob Ward, Tom Colombo, Ruth Anne Garcia, Ly Tran, Bill Mahoney, Barbara Parker, Martha Chaudry

Tom Colombo met with Council members to discuss a challenge that has arisen for the Madrona Flower baskets. It seems that someone complained to the City of Seattle that the flowers were hanging too low last summer. As a business owner, Tom met with a city representative, and they walked the neighborhood to measure the various baskets. Baskets can no longer be hung from Metro or telephone polls, and there are perhaps seven hangers that are lower than the eight feet the city demands. Additionally, the city is exacting a one time permit fee of \$500 to hang the baskets at all, and wants insurance to be purchased for the baskets each year. Council members voted affirmatively to pay for insurance if feasible this year with the cost to be ultimately born by money collected for the baskets. Galen will be asked to explore that possibility. In the meantime, residents who've heard that the baskets might not be hung in 2018 have put petitions in many businesses, proving that neighbors really like the baskets. With respect to the seven or so hangers that are deemed too low, efforts will be made to contact owners of the buildings and/or businesses affected. If permission cannot be gained to raise the hangers, then baskets will not hung there for 2018.

Tom Kiehne is part of a SNA:P group in the Central District, and he appeared to ask about resources/networks in place that can be used to organize for emergency preparedness. It was suggested that one approach is to work through existing block captains in Madrona, and another is to run an article in the May newsletter to explain Tom's approach. Said article would ask if there are potential point persons for Madrona who would like to take on an emergency preparedness "hub" role. Christina suggested that another possibility is to run a series of articles in the newsletter about Madrona's vulnerability in the event of an emergency. Barbara volunteered to draft an article for the newsletter and circulate it among Council member and Tom to make sure the information and possibilities get to a wider audience.

Susan Fondren provided an update on what she has been able to learn about BOOM (Business Owners of Madrona) and about Madrona street banners. Again, the City wants money, this time \$140 for an annual permit fee for existing banners. Soni Dave-Schock is willing to write a grant on behalf of business owners to pay for design, printing, and installation of new banners. The Council voted affirmatively to take on the annual \$140 permit fee to fly the banners in Madrona. Business owners also are organizing First Friday events starting on May 4. Details are in the April 2018 newsletter. Susan also noted that according to various sources, Madrona has about 4900 residents living in 2055 houses; 28 percent of households in Madrona have children under 18.

Barbara put forward an idea to streamline advertising paperwork. The plan is to let advertisers know that starting in Sept 2018, there will no longer be a 10 percent discount rate for running 10 ads. Instead, if advertisers pay the full fee for nine consecutive months, their 10<sup>th</sup> ad will run for free. The Council voted affirmatively for the change.

Christina Shires Lundeen indicated that after the summer, she would like to step forward to organize programming for some MCC meetings. Barbara suggested this could be coordinated with Leschi CC programs because the latter traditionally offer a monthly program for residents. Bill mentioned that when the MCC collaborated with Mt. Baker and Leschi to host a City Council candidate night, the turnout was very well attended.

The Council continues to seek a volunteer to head up the summer concert series.

Mayfair activities: Sandra has done a great job getting permits submitted. Additionally, Ly has done a great job encouraging sponsorship for Mayfair, and this should help to end the event in the black rather than in the red for previous years. We will get a hot food permit because there will be hot dogs sold. Barbara will follow up with St. Clouds about their plans, and with Madrona Grace to ask if they want to manage the cotton candy stand. The Council discussed what advertising will encourage sponsors, and agreed to print a banner to hang on the Grocery Outlet fence so sponsors get additional recognition. Martha agreed to be in touch with printers to see if we can get a reasonably priced banner for this year's Mayfair. Bill and Barbara will work on the poster and the banner to get it into shops and ready for the May newsletter. Both the May and June newsletters will contain Mayfair articles with "shout outs" to sponsors and financial contributors. Bill, Barbara, and Rob agreed to meet after the formal conclusion of the meeting to further discuss the poster and program for Mayfair 2018.

Meeting adjourned.